# South Towns Camera Club Instructions for Judges

Thank you for agreeing to judge for South Towns Camera Club. Please take a moment to review the information below.

#### **GENERAL INFO:**

The purpose of judging is to provide instruction through constructive comments and evaluation.

We ask you to evaluate the images based on three criteria: Technique, Composition and Impact/Interest.

#### **SCORING RANGE:**

The scoring range is 9 to 15 and applies to all categories. See the scoring breakdown and descriptions below.

We encourage the judges to use the full scoring range of 9 to 15.

SCORE	DESCRIPTION
9	Image has one or more major flaws. Needs major improvement. The score of
	9 is typically used only when an image has major problems that place it
	outside practical improvement, even with editing or guidance.
10-11	Average image. Minor flaws. Room for improvement.
12-13	Very good. Solid image but falls short of excellent. For example: Image is
	technically sound but lacks impact. Image has high impact but composition
	could be improved.
14-15	Outstanding. Excellent. High impact image with great technique. Has the
	wow factor.

### **CREATIVE CATEGORY:**

When judging the Creative Category evaluate images based on the following criteria:

- Technique and Execution: How successfully does the technique support the creative message?
- Composition & Design: Consider balance, flow, use of color, shape, texture, etc.
- Impact/Interest: Does the image grab attention, spark thought, stir emotion?

Listed below is South Towns' definition of the Creative/Artistic Category:

Creative/Artistic photography is producing an image through the use of imaginative skill, originality of thought, and/or the altering of reality. Creative/Artistic images may include modifications on the computer or in the camera, as well as unusual points of view, imaginative use of subject matter or lighting, or any other presentation. Images must begin with the maker's photograph or a collection of the maker's photographs. Images are judged for their technical and pictorial merit and originality of concept. The content is unrestricted except where standard club rules apply.

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# PACE AND TIME LIMIT GUIDELINES:

Balance a fair evaluation with efficient pacing so the competition moves smoothly, and participants feel their work is given thoughtful consideration.

# **VIEWING DISTANCE:**

Please view all images from seven feet away. Judges may view certain images closer to assess specific details on a case-by-case basis in consultation with a club officer.

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